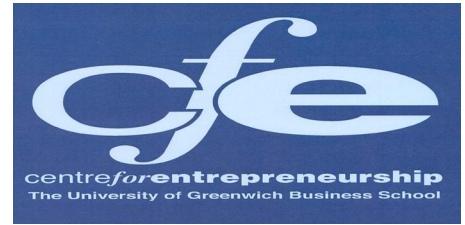


Seventh International Creativity Conference in London

Applied business creativity 21st-century organisations



To find fresh paths to business improvement

Wednesday 30th May 2007 - Day 1 Schedule

08:30 – 09:00	Registration & refreshments	
09:00 – 09:30	POTENTIAL AND POSSIBILITY, Oliver MacDonald and Red Zebra	
09:30 – 09:40	Conference opening	
09:40 – 10:30	<p>Steve Unwin: Creative Uncertainty 'An exploration of the power of uncertainty in creating change.' Steve Unwin is the founder and director of Access to Excellence, and an enthusiastic and committed Business Excellence advocate. www.accesstoexcellence.co.uk</p>	
10:30 – 11:20	<p>Dave Snowden: Knowledge management and the challenge to creativity Dave Snowden Founder & Chief Scientific Officer Cognitive Edge Pte Ltd www.cognitive-edge.com</p>	
11.20- 11.40	Cobikky	
11:40 – 12:30	<p>Kanes Rajah: COMPLEX CREATIVITY, a new toolbox for 21st century organisations Director, Centre for Entrepreneurship, University of Greenwich Business School & International Management Consultant and Business Development Coach</p>	
12:30 – 14:00	LUNCH (30 - 45 minute Painted Hall/Chapel tour organised*)	
14:00 – 15:00	<p>Cyriel Kortleven “Time to NOW” Unleashing Personal Potential</p>	<p>Branko Broekman “Get Sensuous, Get to the Essence: Observing and Interpreting with the Senses” Innovating to change the world</p>
15.00 – 16.30	<p>Joe Miguez “Quantum Chroma Dynamics: A four Square Accelerated Process for Innovative Change” Unleashing personal potential</p>	<p>Linda Caller “Will it Work Here?” Innovating to change the world</p>
	Inclusive of Cobikky	
16:30 – 17:30	Sharon Walsh	Stephen Sonnenburg

	<p>“Reconnect with your inner curiosity”</p> <p>Unleashing Personal Potential</p>	<p>Group Creativity: What can we learn from Siegfried & Roy, the Beatles, Pixar, and others?</p> <p>High-performance teamwork</p>
17.30 - Onwards	B-B-Q** in Queen Ann Courtyard	

* OPTIONAL EXTRA: £2 per person. Please select option on the booking form.

** OPTIONAL EXTRA: £20 per head (includes wine and wild creativity music!). Please select option on the booking form.

Thursday 31st May 2007 - Day 2 Schedule

08:30 – 09:00	Registration & refreshments		
09:00 – 10.00	<p>Bethan O’Neil LEADING IN A COLLABORATIVE WORLD</p> <p>Creative leadership and entrepreneurship</p>	<p>Patrizia Sorgiovanni</p> <p>“Galeforce Thinking: How to Brainstorm When You’re the Only Cloud in the Room”</p> <p>Innovating to change the world</p>	<p>Elena Foulkes</p> <p>“Draw Them a Picture” – Communicating Important Ideas Through Cartooning</p> <p>Creative leadership and entrepreneurship</p>
10:0 – 11:30	<p>Martine Vanremoortele “Bridging organisational culture and the choice of creative tools by exploring Spiral Dynamics®”</p> <p>Creative leadership and entrepreneurship/ Innovating to change the world/ High-performance teamwork</p>	<p>Sue Jarvis</p> <p>“Working with Energy to Release our Creative Potential”</p> <p>Unleashing Personal Potential</p>	<p>Elena Balestra</p> <p>H2 Building High Performance Teams</p> <p>High-performance teamwork</p>
	Inclusive of Cobikky		
11:30 – 12:30	<p>Paola Venco & Elisa Toscano</p> <p>“CREATE the right atmosphere”</p> <p>/High-performance teamwork</p>	<p>Sian Prime From NESTA, UK TBA</p>	<p>Sandra Minnee</p> <p>“Welcoming Storming. How to productively manage conflicts”</p> <p>High-performance teamwork</p>
12:30- 13:00	Plenary in The Courtyard Thereafter, the day proceeds on a boat on the River Thames.		
13:00 – 13:45	LUNCH on board The Eltham.		
13:45 – 15:15	Top Deck Session – Oliver	Lower Deck Session – Dave Bourn,	

	<p>MacDonald and Red Zebra</p> <p>INSPIRATION : YOUR NATURAL RESOURCE – HOW TO ACCESS IT!</p> <p>Unleashing Personal Potential/High-performance teamwork</p>	<p>Zoë Abbott, Grant Westbrook & Elvin Box</p> <p>from Sprout Ideas</p> <p>IMPROVISATION IN ACTION!!!</p> <p>Unleashing Personal Potential/ High-performance teamwork</p>
15:15 – 16:00	Special Awards and A New Beginning	
16:00 – 17:00	'Summer Creativity Carnival on the Thames'.	

Refreshments

There is complementary coffee, tea, and water provided.

Lunch

All delegates are provided with a complimentary buffet lunch. (Please put any special dietary requirements on the booking form as we will be unable to make any accommodations on the day).